18 AUGUST 2025

**MEDIA RELEASE** 

#### FOR PUBLICATION & BROADCAST



## PETRON RENEWS PARTNERSHIP WITH RTM FOR 2025 JELAJAH ASPIRASI MALAYSIA

29 days of Reuniting and Reconnecting with Communities

**KUALA LUMPUR** – Petron Malaysia is once again partnering with Radio Television Malaysia (RTM) for the second consecutive year for the 2025 '*Jelajah Aspirasi Malaysia*' —a nationwide tour kicking off in the northern region of Peninsular Malaysia. The month-long journey, organized in celebration of Merdeka Month and Malaysia Day, presents a series of specially curated programs and activities aimed at fostering national unity through direct interaction with the Malaysian community.

The tour, which runs from 16 August to 13 September 2025, brings together Petron service station dealers, employees and partners from both the government and private sectors. Throughout this period, engaging programs will take place at various locations across all states, beginning in Perlis, where Gua Kelam has been chosen as the flag-off point for the thrilling 'Historace'—a heritage-themed race designed to promote local history and tourism.

Building on the successes of the 'Jelajah Ramadan RTM bersama Petron' in 2024 and 2025 as well as 'Jelajah Aspirasi Malaysia' in 2024, Petron strengthens its commitment to being a responsible corporate citizen. The Ramadan series focuses on faith-based CSR initiatives, while 'Jelajah Aspirasi Malaysia' highlights sustainability-centered programs across social, socio-economic, and environmental pillars. Beneficiaries for the programs are carefully selected to represent Malaysians from all walks of life, including those with special needs. This enables Petron to contribute toward building a progressive nation, as each program is designed to drive development by investing in local communities and championing sustainable practices.

Shaliza Mohd Sidek, Head of Retail Business at Petron Malaysia, shared "Petron aspires to embrace the spirit of unity and togetherness with our fellow Malaysians during the months of August and September, which mark two significant national celebrations: Merdeka Day and Malaysia Day. We hope program participants will benefit from the activities, which are funded through both cash and in-kind contributions from our network of service station dealers."

# **Program Highlights**

**16 August** – The official flag-off of the 2025 'Jelajah Aspirasi Malaysia' took place in Perlis, featuring the 'Historace' at Gua Kelam. The ceremony was jointly officiated by Datuk Suhaimi Sulaiman, Director General of RTM, and Shaliza Mohd Sidek, Head of Retail Business at Petron Malaysia.

**18 August** – In Kedah, Petron collaborates with the City Council on a program involving eight selected schools. In support of local talent, mural artists will showcase their talent and guide school children in mural painting. A safety-themed mural competition will be held in Alor Setar.

**20 August** – In Perak, Petron will focus on the fishing community by distributing essential household items that were damaged in a fire this year. In collaboration with Skim Simpanan Pendidikan Nasional (SSPN), Petron will sponsor school children to open savings accounts to help secure their future.

**26 August** – In Johor, Petron's dealers continue their partnership with the Autism Kids Association. Experts will guide special needs children through a handicraft workshop, with the completed items sold to raise funds for the association's upcoming activities.

**27 August** – In Melaka, the convoy will support Tourism Malaysia's initiatives in conjunction with the World Tourism Day convention to be held in Melaka on 27 September 2025. Petron dealers will collaborate with local tourism operators and vendors to promote tourism and craft-related

items, as well as local cuisine, under the Petron's 'Sapot Lokal' program at selected service stations.

**13 September** – In Sabah, Kampung Brantian in Tawau will receive a rainwater harvesting system, solar-powered streetlights, and upgrades to its local community hall. Petron service station dealers in Sabah will also donate televisions, stationaries and digital whiteboards to Sekolah Kebangsaan Brantian.

Petron will also participate in a bottle cap collection initiative to support a plastic recycling program under 2025 'Jelajah Aspirasi Malaysia'. Meanwhile, in celebration of Malaysia's 68th Independence Day, Petron will reward loyal customers through the 'Petron Hypermarket Sweep' and the 'Petron Pasti OK Mini Sweep' Treats stores. Lucky customers will race against time to grab items from participating hypermarkets or selected Petron convenience stores across all states—courtesy of the Company.

Through 2025 'Jelajah Aspirasi Malaysia', Petron remains committed to fueling progress through programs that invests in our local communities while promoting sustainable practices which contributes towards a stronger and more prosperous nation. For more information on 2025 'Jelajah Aspirasi Malaysia' and how to participate, visit <a href="www.petron.com.my">www.petron.com.my</a> or follow **Petron Malaysia** on Facebook and Instagram.

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## **About Petron Malaysia**

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels, which is distributed through 10 terminals of Petron subsidiaries in Malaysia. Through more than 810 stations nationwide, the company retails premium fuels, namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95 Euro 4M, Turbo Diesel Euro 5 and Diesel Max Euro 5. In addition, Petron also offers lubricants, convenience stores and cooking gas, all under one roof. As a progressive oil company in Malaysia, Petron aspires towards a sustainable energy-secured nation where everyone's journey is fueled by opportunities for meaningful experiences. For more information, please visit petron.com.my.