

10 NOVEMBER 2020
MEDIA RELEASE
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RM240,000 CASHBACK FROM PETRON AND WATSONS

KUALA LUMPUR – Petron customers are in for more exciting rewards as they can now avail of a RM3 cashback just by shopping at Watsons and vice-versa using the e-wallet app, Boost.

A total of 80,000 cashbacks amounting to RM240,000 via the Boost are available during the promotion duration. Customers are allowed a maximum of up to four cashbacks from both Petron and Watsons using the Boost app.

Customers must spend a minimum of RM30 on a single purchase using Boost at participating Watsons stores to earn a RM3 cashback for fuel products from Petron. In the same way, customers will also receive a RM3 Watsons shopping cashback every time they spend RM30 on a single receipt with Boost at participating Petron service stations. These cashbacks will go into the respective partner wallet within the customers' Boost app and can be utilised with a minimum spend of RM30 in the next purchase.

Choong Kum Choy, Head of Retail and Commercial Business of Petron Malaysia said, "This collaboration with Boost and Watsons is meant to further reward our customers with more exciting offers when they fuel up with Petron. In addition to these, they continue to be awarded two PMiles points for every litre of fuel they purchase through our loyalty program. We invite everyone to enjoy this 'fuel happy' experience with Petron."

Petron accepts e-wallet payments via all leading domestic Malaysian e-wallets including Boost which can be used to purchase fuel or other everyday items at the mart.

“The e-wallet ecosystem, which offers payment convenience and security, appeals to many, including Petron customers. By offering e-wallet services at our service stations, we can cater to the needs of this fast growing segment of customers who have embraced the digital lifestyle,” said Choong.

The promotion runs from 1 November until 31 December 2020. All cashback awards have to be utilised before 14 January 2021.

For more information on the promotion between Petron, Boost and Watsons and how to get cashback, visit Facebook @ PetronMalaysia, Twitter @Petron_Malaysia and Instagram @petron_malaysia or Facebook @myboostapp and Instagram @myboostapp.

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About Petron Malaysia

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through terminals strategically located across the country. Through about 700 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95 Euro 4M, Turbo Diesel Euro 5 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit petron.com.my.

Keep updated with Petron's latest promotions and activities: Facebook @ PetronMalaysia, Twitter @Petron_Malaysia and Instagram @petron_malaysia.

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