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FOR IMMEDIATE RELEASE

PETRON POWERS SUPERBIKERS IN 1MALAYSIA BIKE WEEK 2012

KUALA LUMPUR, 8 NOVEMBER – Petron Malaysia, which manages and operates Petron, Esso and Mobil service stations, is sponsoring the fuels for the 1Malaysia Bike Week, from November 6 until November 11, 2012.

The 1Malaysia Bike Week program, organized by Superbikers Association of Malaysia (SAM), will see a total of 480 superbikers, as well as 54 support vehicles fuelling at Esso and Mobil participating outlets throughout the country and selected Petron outlet in Klang Valley during the entire event.

“Petron is proud to fuel the largest convoy of superbikers in Malaysia. More importantly, we fully support the initiatives of the Superbikers Association of Malaysia to promote national unity and road safety, which are aligned with Petron’s own social responsibility programs,” said Petron Malaysia’s Country Manager Jimmy Lu.

Along with its participation as the Official Fuel Sponsor, Petron is also contributing a total of 1,000 safety helmets to SAM for its members to give out free helmets to motorcyclists. The program aims to create more awareness and promote the importance of using standard safety helmets to improve road safety throughout the country.

“Petron is a strong advocate of road safety and safe riding practices. Through this sponsorship, we hope that motorcyclists will become more vigilant on the condition of their safety helmets and are encouraged to wear them in a proper manner to avoid unfortunate incidents,” Mr. Lu added.

Members of the Superbikers Associations will be handing out the safety helmets for free to motorcyclists at their checkpoints during the event. The next locations will be Lata Bukit Hijau, Baling in Kedah and Putrajaya, Wilayah Persekutuan. They had earlier distributed the safety helmets at The Zon Hotel in Johor Bahru, Laman Belia, Sg Rambai in Melaka and Universiti Kolej Teknologi Bistari, Setiu in Terengganu.

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A Subsidiary of Petron Corporation

The company is currently rebranding Esso and Mobil stations to the Petron brand. There are currently nine fully rebranded Petron stations located in the Klang Valley and remaining 550 stations will be converted to Petron within three years.

Motorists can easily identify Petron's new service stations with their visually distinctive red and blue colours. Beyond the visual transformation, the new Petron service stations feature improved facilities, innovative products, and personalized services aimed at total customer satisfaction.

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About Petron in Malaysia

Petron in Malaysia is comprised of Petron Malaysia Refining & Marketing Bhd (formerly known as Esso Malaysia Berhad), a publicly-listed company, and its wholly-owned subsidiaries, Petron Fuel International Sdn Bhd (formerly known as ExxonMobil Malaysia Sdn Bhd) and Petron Oil (M) Sdn Bhd (formerly known as ExxonMobil Borneo Sdn Bhd). These companies are subsidiaries of Petron Corporation, the largest integrated oil refining and marketing company in the Philippines. The group operates an oil refinery and a petroleum marketing business that includes a robust distribution network of 7 terminals and over 550 retail fuel stations nationwide. We are a major industry player supplying and marketing various quality petroleum products and services to fuel the Malaysian economy. Our extensive product line includes Petron Blaze RON95, Petron Blaze RON97, and Petron Diesel Max. Our convenience store, Treats, is a one-stop shop for travelers, offering amenities including shopping marts and fast food restaurants.

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