

MAY 8, 2013

PRESS RELEASE FOR IMMEDIATE RELEASE

PETRON PROMOTES ROAD SAFETY FOR MOTORCYCLISTS IN ROAD SAFETY PROGRAM

KUALA LUMPUR, May 8, 2013 – Petron Malaysia held a Road Safety Program for motorcyclists from various clubs in Klang Valley recently, as part of its awareness initiative to inculcate safe and responsible riding habits.

"Petron has always been a strong advocate of road safety, and this program is a clear manifestation of this commitment," Petron Retail Business Head Pn. Faridah Ali said during the flag-off ceremony. "Through this campaign, we aim to familiarize participants on riding a bike responsibly and contribute to promoting road safety awareness not just among our participants but more so the general motoring public as well."

The event kicked off at Petron Service Station on Mile 3 Federal Highway, attracting close to 100 motorcyclists who rode in various models, from large superbikes to scooters.

Lending their expertise, experienced instructors from the Malaysian Marshals led the program. They shared basic riding tips and bike handling advice, and underscored the value of riding ethics. They also showed a video which depicted the hazards and possible accidents that irresponsible and unsafe riding may cause.

The program further exposed participants to a hands-on approach to good riding practices at a riding track where they had a chance to practice their recently acquired knowledge. Instructors illustrated safety practices on various road conditions, such as manoeuvring sharp bends, riding during bad weather conditions, and breaking effectively during an emergency. The practical session proved to be the most exciting part of the program, as motorists took their riding skills to test.

(continued)

Petron Malaysia jointly organized the half-day program with TWG Academy. Participants of the program included frequent motorcyclists with a valid motorcycle license and a motorbike. No entrance fee was required.

(end)

About Petron in Malaysia

Petron in Malaysia is comprised of Petron Malaysia Refining & Marketing Bhd (formerly known as Esso Malaysia Berhad), a publicly listed company, and its wholly owned subsidiaries, Petron Fuel International Sdn Bhd (formerly known as ExxonMobil Malaysia Sdn Bhd) and Petron Oil (M) Sdn Bhd (formerly known as ExxonMobil Borneo Sdn Bhd). These companies are subsidiaries of Petron Corporation, the largest integrated oil refining and marketing company in the Philippines. The group operates an oil refinery in Port Dickson and a marketing business that includes a robust distribution network of seven terminals and over 550 retail fuel stations nationwide. We are a major industry player supplying quality petroleum products and services to fuel the Malaysian economy. Our extensive product line includes Petron Blaze RON97, Petron Blaze RON95, and Petron Diesel Max. Our convenience store, *Treats*, is a one-stop shop for travellers, offering amenities including shopping marts and fast food restaurants. For more information, please visit us at <u>www.petron.com.my</u>.

Media contact: Petron Malaysia Refining & Marketing Bhd's Corporate Affairs Dept.; Zaimi Harun at +603-2082 8710 or email <u>Zaimi.harun@petron.com.my</u>; or Suraya Haris Ong at +603-2082 8652 or email at <u>Suraya.haris@petron.com.my</u>