

## JULY 20, 2017 MEDIA RELEASE FOR IMMEDIATE RELEASE

## PETRON, GUARDIAN MAKE MALAYSIANS' DREAM HOMES A REALITY 50 WINNERS TO WIN HOME MAKEOVER, FREE FUEL, & PRODUCTS

**KUALA LUMPUR** – Petron in collaboration with Guardian, Malaysia's largest retailer of health, beauty, and personal care products, is giving away free home makeovers along with prizes worth up to RM580,000 with the "Fuel & Refresh" Home Makeover Contest.

Fifty lucky customers stand a chance to make their dream homes a reality by simply joining the promo, which will run from July 6 to September 7, 2017. Also at stake are a year's worth of free fuel, cash vouchers from Guardian, and Petron Miles points.

"As we continue to show our appreciation of our customers' support, we remain committed to giving them more value whenever they gas up with Petron. This time, we are partnering with Guardian to give customers more savings, more rewards, and ultimately a 'Fuel Happy' experience," said Puan Faridah Ali, Petron Head of Retail Business.

"We are thrilled to partner with Guardian and offer Malaysians a chance to redecorate and refurbish their homes. This also allows us to strengthen our Petron Miles program as we partner with another leading and well trusted brand," added Puan Faridah.

This is Petron's first time to collaborate with Guardian, which has more than 400 stores nationwide. Guardian is widely recognized in Malaysia for being a trusted source of affordable quality products.

To join the contest, Petron customers just need to spend a minimum of RM10 worth of fuel, which guarantees an automatic entry using the Petron Miles Card. Alternatively, customers can spend a minimum of RM10 at Guardian stores or E-stores and fill up an entry form. Entries must be submitted before September 7.

There will be 50 winners of RM580,000; 10 grand prize winners of a free home makeover valuing at more than RM50,000; 10 first prize winners of a year-long supply of Petron fuels worth RM4,000; 10 second prize winners of free products worth RM2,000 from Guardian; and 20 third prize winners of Petron Miles Points worth RM1,000.

Petron Miles Card allows members to earn points every time they gas up with Petron, as well as discounts and exclusive benefits from merchant partners. Points earned can be used to purchase Petron high performance fuels such as Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95, Turbo Diesel Euro 5 and Diesel Max at more than 580 Petron service stations nationwide.

Petron Miles partners include AmGen-Kurnia, Agoda, Zalora, Plus Highway, Malaysia Airlines, Air Asia Big, Sunway Theme Parks at Lost World of Tambun and Sunway Lagoon, and Themed Attractions Malaysia which include Sanrio Hello Kitty and Thomas Town, Legoland, and many more to come.

(end)

## **About Petron Malaysia:**

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 8 terminals strategically located across the country. Through 580 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95, Turbo Diesel Euro 5 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit www.petron.com.my.

Keep updated with Petron's latest promotions and activities: Facebook @ PetronMalaysia, Twitter @Petron\_Malaysia and Instagram @petron\_malaysia.

## **Press contact:**

Suraya Haris Ong at 012 3680346 or suraya.haris@petron.com.my Corporate Affairs Petron Malaysia