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PETRON SENDS 3 LUCKY CUSTOMERS TO EURO FOOTBALL FINALS IN PARIS

KUALA LUMPUR – Petron Malaysia recently held a special send-off ceremony at the Kuala Lumpur International Airport (KLIA) for 3 lucky grand prize winners of the "Fuel Happy to Paris" contest, an all-expense roundtrip to watch the Euro Football Final Match live in Paris.

"The Fuel Happy to Paris contest is part of our overall campaign to show our appreciation to our Petron Miles Privilege Card members for their continued support and loyalty by giving them great experiences. We hope that our winners have a great time in Paris," said Pn Faridah Ali, Petron's Head of Retail Business.

All 3 grand prize winners won roundtrip tickets from Kuala Lumpur to Paris, a free pass to the Euro final match live, and a four-night hotel accommodation—including a city tour of the French capital!

Mr. Poh Kiong Hua, the first grand prize winner, was ecstatic to win the contest. "Surprisingly, I won the grand prize! I look forward to watching the final match live!" Mr Poh, who is a fan of Germany, has been a Petron Miles Card member since 2012.

Another grand prize winner and another avid Germany fan is Mr. Sivanesan R. Chelladurai. He added, "This is my first trip to Paris and I am extremely excited. I still can't believe my luck! I am on cloud nine!"

Ms. Foo Chai Ping, whose favourite team is France, won the third grand prize. She said, "Words can't describe my joy. I am deeply thankful to Petron."

Petron also rewarded 30 other Petron Miles Privilege Card members with consolation prizes: cash prizes worth RM500 as well as football jerseys signed by players Wayne Rooney, Gareth Bale, and Oliver Giroud.

To further spur the excitement and celebration for the Euro championship, Petron held live screenings at multiple cinemas in Klang Valley, Johor, Negeri Sembilan, Perak, and Penang for its partners, media, and card members.

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Petron Malaysia has more than two million active Petron Miles card members. Card holders earn Miles points by fueling up with Petron's world-class products, such as Blaze 97, Blaze 95, Blaze 100, or Diesel Max at more than 560 Petron stations nationwide. Each RM1 spent on fuels is equivalent to 1Miles point. Miles points are as good as cash. They can be used to purchase Petron products at service stations as well as items from Treats convenience stores and reward catalogues.

The "Fuel Happy to Paris" contest was introduced to offer Petron customers better rewards every time they fuel up. Petron Miles members who spent a minimum of RM40 in a single receipt on Petron RON95 or ADO were entitled to one (1) entry. Meanwhile, members who purchased Petron RON97 or RON100 were entitled to two (2) entries. An additional one (1) entry was given to members who paid via Public Bank-Petron Visa Gold Credit Card or Public Bank-Visa Debit Card. The contest period ran from April 2 to May 30, 2016.

For more information on Petron Malaysia's promotions and campaigns, please visit www.petronmiles.com.my.

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About Petron Malaysia

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 8 terminals strategically located across the country. Through 560 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit petron.com.my.

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