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PETRON SUPERMARKET SWEEP CHALLENGE RETURNS BIGGER & BETTER THAN EVER

The highly-anticipated **Petron Supermarket Sweep Challenge** returns for its third season with even bigger rewards at stake for loyal Petron customers. More than RM240,000 worth of prizes are up for grabs for 53 winners at 5 locations, giving more families a chance to win a year's load of grocery supplies.

"We received tremendous public response in our previous Sweep Challenges and we are coming back strong this year by giving more customers bigger prizes in more locations! This is really our way to show our appreciation for our customers' loyalty and support," Petron Head of Retail Business Pn Faridah Ali said.

This year, Petron partnered with leading hypermarket chain Giant Malaysia Sdn Bhd., which has a network of 157 stores – the largest in the country - making it more accessible for Petron customers. Giant has a long history of being an established and well-known brand in Malaysia.

"We are pleased to partner with Giant to give customers, who are also frequent shoppers at Giant more value and bigger rewards. This partnership allows our customers, particularly Petron Miles card members which now stand at four million to save through vouchers while giving them the opportunity to win even more prizes in the Sweep challenge," Faridah added.

Winning has never been easier. With every RM50 worth of purchase at any Petron service station using the Petron Miles card, customers get one Giant Raya packet, which includes Giant vouchers and a chance to join the Supermarket Sweep Challenge. The promo will run from May 25 to June 21, 2017, while the Sweep events will be held in August in Klang Valley, Johor Bahru, Penang, Kuantan, and Kota Kinabalu.

The Petron Supermarket Sweep Challenge was launched in 2015 in partnership with Tesco Kuala Lumpur with RM50,000 worth of prizes given away. Last year, Petron ran the second installment, tripling the prizes to RM140,000, in three Tesco stores in Johor, Penang, Kuala Lumpur, and a local retailer in Kota Kinabalu. 40 Petron Miles card members with four family members each took the Supermarket Sweep

Challenge to cart in RM5,000 worth of grocery items in five minutes, while another 20 consolation winners took home RM1,500 worth of grocery items.

Close to one million Petron card members participated in the Super Sweep challenge in 2016.

For more information about the promotion, please log on to www.petronmiles.com.my.

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About Petron Malaysia:

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 8 terminals strategically located across the country. Through 580 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95, Turbo Diesel Euro 5 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit www.petron.com.my.

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