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**MEDIA RELEASE  
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## **PETRON PROMOTES ART AND CULTURE THROUGH FIRST 2013 NATIONAL STUDENT ART & PHOTOGRAPHY COMPETITION**

**KUALA LUMPUR, August 26, 2013** – Petron Malaysia, part of Petron Corporation of the Philippines, has launched its first National Student Art and Photography competition. With the theme “*Rentetan Kejayaan: A Journey of Triumphs and Milestones,*” the competition aims to promote creativity among the tertiary-level students while capturing Malaysian’s unique heritage and way of life through art. The competition is also a tribute to self-rediscovery and triumphs.

The student art competition was launched in conjunction with Malaysia’s two most significant events—the 56<sup>th</sup> Independence Day and Malaysia Day. In keeping with the significance of these events, the company hopes participants would take inspiration from the country’s journeys of success throughout the years.

“*Rentetan Kejayaan*” is a concrete manifestation of Petron’s advocacy to support arts and culture, and underscores its belief that a creative and dynamic youth contributes to nation-building.

The company added, “Through this competition, we hope to inspire the youth, to create, to innovate. Expose them to the arts and he or she learns to express, to explore, and to make ordinary things exceptional.”

In the Philippines, the company has run Everyone’s Vision Petron—the most prominent art competition for budding artists in the country—for 13 years now.

Entries to “*Rentetan Kejayaan*” may include paintings and photographs that depict one’s goals and beliefs in life, values of determination and discipline, love for one’s work, and patience and sacrifice for the greater good, among others.

The contest is open to all Malaysians students who are enrolled in the local public and private universities and colleges, aged between 18-28 years old. Student artists may compete in two categories: Painting (oil and water-based media) and colored photography.

Students have a chance to win cash prizes amounting to RM15,000.00 and recognition plaques. Prizes for both categories are: First prizes, RM3,000 each;

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Second prizes, RM2,000 each; Third prizes, RM1,000 each; and Consolation prizes, RM500 for three winners per category. Winners will be notified personally or through a phone call from Petron Malaysia.

Students may download the entry forms and the terms and conditions of participating in the competition from Petron's website: [www.petron.com.my](http://www.petron.com.my). Deadline for submission of entries is on September 15, 2013.

Students are also invited to follow "*Rentetan Kejayaan: A Journey of Triumphs and Milestones*" in social media sites, [www.facebook.com/PetronCorporation](http://www.facebook.com/PetronCorporation) and [www.facebook.com/gempaknya.my.varsity](http://www.facebook.com/gempaknya.my.varsity), and follow or use the following hashtags: #ilovemalaysia, #petronmalaysia, and #petronart.

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#### **About Petron in Malaysia**

Petron in Malaysia is comprised of Petron Malaysia Refining & Marketing Bhd (formerly known as Esso Malaysia Berhad), a publicly listed company, and its wholly-owned subsidiaries, Petron Fuel International Sdn Bhd (formerly known as ExxonMobil Malaysia Sdn Bhd) and Petron Oil (M) Sdn Bhd (formerly known as ExxonMobil Borneo Sdn Bhd). These companies are subsidiaries of Petron Corporation, the largest integrated oil refining and marketing company in the Philippines. The group operates an oil refinery in Port Dickson and a marketing business that includes a robust distribution network of 7 terminals and over 550 retail fuel stations nationwide. We are a major industry player supplying quality petroleum products and services to fuel the Malaysian economy. Our extensive product line includes Petron Blaze RON95, Petron Blaze RON97, and Petron Diesel Max. Our convenience store, Treats, is a one-stop shop for travelers, offering amenities including shopping marts and fast food restaurants. For more information, please visit us at [www.petron.com.my](http://www.petron.com.my).

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