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Petron Holds Exclusive Captain Marvel Movie Premiere

KUALA LUMPUR – Petron hosted a movie premier for Marvel Studios’ **Captain Marvel** in collaboration with Disney Network Malaysia. The exclusive screening at the new MBO Cinemas at The Atria Shopping Gallery was attended by more than 750 guests, including Petron’s business partners, customers, and members of the media.

“We are grateful for our collaboration with Marvel for allowing us to roll-out a stream of exciting movies for our loyal customers, which is all part of their fuel happy experience,” said Choong Kum Choy, Petron Malaysia Head of Retail and Commercial Business.

In line with the premiere and as a special treat for Petron customers, five winners from Petron’s social media contest were selected for an exclusive ‘Captain Marvel Talent Tour’ along with a 3D/2N stay at Marina Bay Sands, Singapore.

“We are thrilled to be able to help realize a once in a lifetime opportunity for the winners who besides being happy Petron customers are also avid fans of Captain Marvel. Congratulations to the winners,” said Choong.

The winners Elynur Abdul Aziz, 21 and Sathish Kumar, 29 were elated to have the opportunity to meet the Captain Marvel actors face to face. Both Elynur and Sathish have been loyal Petron customers for 3 years.

Petron also launched the “Captain Marvel Petron Contest” where in 20 customers can win two exclusively-designed jackets by leading Malaysian fashion designer, Alia Bastamam. Petron Miles members automatically qualify when they spend a minimum single receipt purchase of RM50 from 21 February to 6 April 2019 at any of the 640 participating Petron service stations in Malaysia. The contest is already gaining momentum among loyal Petron customers, Marvel enthusiasts, and fans of Alia Bastamam.

“We are proud to be working with such wonderful talents like Alia Bastamam, who is one of Malaysia’s top fashion designers. This collaboration between an oil company and a local fashion designer marks another industry first. And we want our customers to know that we truly appreciate their support and that they deserve the best from us,” said Choong.

Since 2016, Petron has partnered with Marvel Studios to promote their films in Malaysia. The company has screened Thor, Black Panther, Dr. Strange, Avengers: Infinity Wars, The Ant Man & The Wasp and Captain Marvel. Petron looks forward to screening another highly anticipated film, Avengers: Endgame later this year.

For more information on Petron, please visit www.petron.com.my. Stay updated with Petron's latest promotions and activities through Facebook @PetronMalaysia, Twitter @Petron_Malaysia and Instagram @petron_malaysia.

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About Petron Malaysia

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 8 terminals strategically located across the country. Through more than 600 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95, Turbo Diesel Euro 5 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit petron.com.my.

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