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MEDIA RELEASE
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PETRON HEADS TO KEDAH FOR ITS ROAD SAFETY AWARENESS PROGRAM

KEDAH – Petron, one of the leading oil companies in Malaysia, partnered with Malaysia Road Safety Department (JKJR) for the company’s Road Safety Schools Outreach Program at SMK Sungai Layar in Sungai Petani today. The program hosted more than 400 students from 10 other participating schools.

“As a strong advocate of road safety, Petron will continue to promote and enhance road safety knowledge and tips in collaboration with the Road Safety Department Malaysia so that we are able to help save lives,” said Petron Corporate Safety, Security, Health and Environment Head, Mr. Lokman Hani.

Petron’s Road Safety program is conducted on a yearly basis to improve and increase students’ awareness when using roads, especially during peak hour traffic, to help reduce the rate of road accidents especially among school children.

A Petron fuel tanker was exhibited during our demonstration to help students identify blind spots of larger and longer vehicles. This presented a rare opportunity for the students to witness the tanker up close and learn about its safety features.

“Busy surroundings and large vehicles can easily prevent motorcycles from being visible to motorists and to other motorcycle riders as well. They are not aware of where the blind spots are for the drivers. Spreading awareness for this is important and should be taught to motorcyclists early on,” added Lokman.

Petron sponsored and distributed 50 safety helmets to the students in exchange for used ones. All participants of the Road Safety program were appointed as Road Safety Ambassadors to assist in disseminating information on road safety to their peers.

Last year, Petron conducted its annual Road Safety Program university roadshow that reached 4,800 students from seven universities around Malaysia in line with its mission to improve road safety habits among students. Some of the activities conducted in the Road Safety program include Road Safety Games, Safe Riding Technique, Blind Spot areas and Motorcycle Inspection.

The Petron Road Safety Program is aligned with the objectives of the United Nations Decade of Action for Road Safety 2011-2020, a global advocacy that promotes safe driving through strict observance of traffic laws, use of seatbelts, wearing of proper helmet for motorcyclists, among others.

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About Petron Malaysia

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 8 terminals strategically located across the country. Through more than 600 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95, Turbo Diesel Euro 5 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit petron.com.my.

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