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PETRON, AIRASIA BIG TEAM UP TO BRING MORE SAVINGS, VALUE TO **MOTORISTS**

KUALA LUMPUR – Petron Miles Loyalty Program just became more exciting and rewarding with its newest partner, AirAsia BIG. The Company recently announced that Petron Miles card members can now get onboard AirAsia flights and stay at Tune Hotel using their Miles points.

To redeem, Petron Miles card members must first convert their Petron Miles points into AirAsia's BIG points. Every 500 Petron Miles points is equivalent to 250 BIG Points. To convert, Petron Miles card members simply have to fill up the conversion request form downloadable from the Petron Miles website (www.petronmiles.com.my) and submit it to the Petron Miles Customer Service Center via email (pmiles@petronmiles.com.my) or fax (+603-21618233).

"We are excited with our tie-up with AirAsia's BIG Loyalty Program since it makes discovering new places more convenient for our 2 million Petron Miles card members. This also provides more savings and value for our customers," Pn. Faridah Ali, Petron Malaysia Retail Business Head said.

"In the next 18 months, we are inviting all Petron Miles members to come onboard and be part of our growing number of 16 million global members to enjoy the lowest flight rates with AirAsia. AirAsia BIG Points that you will convert can be used to redeem AirAsia flights anytime, anywhere, and across all countries served by AirAsia, the World's Best Low Cost Carrier for seven consecutive years by Skytrax. We welcome you to join our award winning loyalty programme and start living the BIG life with AirAsia BIG," Eddy Leong, CEO of AirAsia BIG said.

Petron Miles is a unique loyalty program because members earn points every time they gas up and allows them to enjoy discounts and other benefits from merchant partners. Earned Miles points are as good as cash and can be used to buy Petron's world-class products, such as Blaze 95, Blaze 97, Blaze 100 or Diesel Max at more than 560 Petron stations nationwide.

Petron Miles' other partners include AIG, Agoda, Jump Street, Malaysia Airlines, Sen Heng, Sunway Theme Parks at Lost World of Tambun and Sunway Lagoon, and Themed Attractions Malaysia which include Sanrio Hello Kitty and Thomas Town.

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For more information on the conversion program or to convert existing Petron Miles points, please visit www.petronmiles.com.my

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Pn Faridah Ali, Petron Head of Retail Business with Eddy Leong, CEO of AirAsia BIG at Petron Malaysia headquarters in Kuala Lumpur recently.

About Petron Malaysia

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-perday Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 7 terminals strategically located across the country. Through 560 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit petron.com.my.

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