

## PETRON DEPICTS JOURNEYS TO HAPPINESS THROUGH VISION PETRON STUDENT ART COMPETITION

**KUALA LUMPUR** – Petron Malaysia named three young artists as grand prize winners of the 2015 Vision Petron Student Art Competition. Their entries to the three categories—painting, photography, and for the first time, videography—triumphed over nearly 700 other submissions.

This year's theme, "Journey to Happiness," challenged aspiring artists to depict the road to one's happiness using their medium of choice. **Koo Yein Ni** of Dasein Academy of Art, won the painting category. Her entry entitled, "Beautiful Scene," caught the judges' attention with her clever use of motif, color, and composition. Photography champion, **Abdullah Amirulamin Bin Hamid** of Multimedia University, submitted a photo entitled "Enjoyment," which showed a little boy happily playing with birds. Meanwhile, the first-ever winner of the videography category was **Khor Zhen Yee** of the University of Science Malaysia. His touching video, "Journey to "Happiness," told the story of a little girl who sacrificed her savings to help the needy.

Each grand prize winner received a cash prize of RM3,000.00. Second and third place winners received RM2,000.00 and RM1,000.00, respectively, while fourth, fifth, and sixth placers each won RM500.00. All winners were bestowed with trophies and certificates of participation.

"We are committed to advocate art and culture through Vision Petron in partnership with universities. Now in its third year, Vision Petron has become a platform for talented young visionaries to promote national identity and unity through their art," Pn Faridah Ali, Head of Retail said.

This year's number of submissions doubled compared with last year's Vision Petron, underscoring an increased support from universities and a stronger interest from students in upholding local art and culture.

Entries were evaluated based on their originality, composition, and creativity by a panel of esteemed judges: National Artists Suzlee Ibrahim and Chng Tack Lui; Pinkguy Gallery Founder Winson Loh; Beyond Photography Academy Director Andrew Boey; Royal Photographic Society Chairman Steven Leong Kit Foon; Producer, Director & Editor Azharr Ruddin; National Visual Arts Gallery Senior Assistant Curator Syahrul Niza Ahmad Zaini; and Petron Malaysia Corporate Affairs Manager Zaimi Harun.

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To reach more budding artists, Petron Malaysia embarked on a series of Vision Petron road shows at the Saito College, Dasein Academy of Art, UCSI University, SEGI University, Multimedia University, Taylors University, and Lim Kok Wing University of Creative Technology. Photography and art jamming workshops were also conducted by leading local photographers and artists such as Mass Media Principal Lecturer Ishak Abdul Hamid, Professional Photographers Azman Karib and Nazli Zainal Abidin, Refinery, Art & Design Hub Owner Ben Toh, Visual Artist & Decorator Elnaz Rostami, and Artist Kenzy.

Vision Petron is opened to students aged 18-28 years old studying in local universities and colleges. Its past winners include celebrated new artist Nik Shazmie Nik Shairozi and Leong Sheng Yung. Nik Shazmie, who won the painting category last year, now holds his own solo art exhibition.

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## About Petron in Malaysia

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through seven terminals strategically located across the country. Through 560 stations nationwide, it retails premium fuels namely Blaze 97, Blaze 95, and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit <u>www.petron.com.my</u>.

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