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PETRON GIVES AWAY RM240,000 IN ITS BIGGEST HYPERMARKET SWEEP CHALLENGE

SHAH ALAM – The third season of Petron Malaysia’s highly anticipated **Hypermarket Sweep Challenge** begins with its first sweep race at the Giant Hypermarket Shah Alam Stadium on August 22.

The winners with their families were given the opportunity to fill up two trolleys with as much grocery items they can within the given time frame.

During this leg, eight grand prize winners each won RM5,000 worth of prizes in a 5-minute sweep, while eight consolation prize winners won RM3,000 worth of prizes in a 4-minute sweep.

Overall, there are 56 winners from Klang Valley, Johor Bahru, Penang, Kuantan, and Kota Kinabalu, with total prizes amounting to RM240,000.

Puan Faridah Ali, Petron Malaysia Head of Retail Business congratulated the winners and underscored the promotion’s success. “The remarkable feedback we received in the past encouraged us to double the prizes and offer the promotion in more locations this year. The Hypermarket Sweep Challenge, which is one the unique campaigns under our Petron Miles program, is part of our commitment to deliver more value-added and rewarding incentives for our loyal customers,” Faridah said.

This year, Petron partnered with leading hypermarket chain Giant Malaysia Sdn Bhd, an established and well-known brand in Malaysia. It has a network of 157 stores - the largest in the country – making the promotion more accessible to more Petron customers.

“We are delighted that Petron has chosen Giant to hold this event. Apart from Giant Shah Alam Stadium, these events will be held at four other venues namely Giant City Mall, Giant Bayan Baru, Giant Plentong and Giant Kuantan”, said Roseta Mohd Jaafar, Corporate Affairs Director of GCH Retail (Malaysia) Sdn Bhd when congratulated the winners before the sweep challenge begins.

Petron’s Hypermarket Sweep contest was first launched in 2015 with RM50,000 worth of prizes given away. In 2016, Petron ran its second season, tripling the prizes to RM140,000 and rewarded 40 customers at four locations in Kuala Lumpur, Penang, Johor and Kota Kinabalu.

The shopping sweep delight was also shared with two orphanages homes, Pusat Jagaan Cahaya Kasih Bestari and Persatuan Kebajikan Kanak-kanak Cornerstone with each home receiving RM2,500 worth of groceries.

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About Petron Malaysia:

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 8 terminals strategically located across the country. Through 580 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95, Turbo Diesel Euro 5 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit www.petron.com.my.

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