

**JUNE 24, 2014  
MEDIA RELEASE  
FOR PUBLICATION & BROADCAST**

## **PETRON INVITES STUDENT ARTISTS TO SHARE THEIR JOURNEYS**

**KUALA LUMPUR** - In its strong belief that the youth play an essential part in nation-building, Petron Malaysia has launched Vision Petron, its annual National Student Art and Photography Competition.

Now on its 2<sup>nd</sup> year, the theme for this year's Vision Petron is "Journey to Fulfill My Promise" which encourages participants to share their artworks that depict their promise as they journey towards achieving goals in life, for their families, communities, environment, or the country.

To reach out to more budding artists, Petron went on road show at KDU College Penang and the finale of the road show was held at National Visual Arts Gallery where students participated in a creative workshop by a leading local artist. To cap off the activity, students from various universities and colleges painted a large graffiti wall depicting the theme of competition and symbols of Vision Petron. The graffiti painting can be seen at the entrance of the Gallery.

"Our youth plays an important role in nation-building as an instrument of change. Through Vision Petron, we engage them to share their thoughts on relevant issues using their creativity," said Faridah Ali, Head of Retail Business of Petron Malaysia.

"We invite all young artists to showcase their talents and express their aspirations through Vision Petron," she added.

Last year's inaugural Vision Petron attracted about 200 submissions of paintings and photographs from various universities and colleges. Winning artworks were captured creatively to adorn Petron's corporate giveaways such as the Petron diary, wall and desk calendars, t-shirt, umbrella and water tumbler, which are given out to customers, and partners.

The competition is open to all Malaysian students who are in local public and private universities and colleges, aged from 18 to 28 years old. Students can compete in two categories; painting using oil and water-based media, and colored photography.

The competition offers winners cash prizes worth a total of RM15,000 and recognition plaques. For each category, the first prize winners in each category will receive RM3,000.00 worth of prizes, second place RM2,000.00 worth of prizes, and third place RM1,000.00 worth of prizes. Consolation prizes of RM500 worth of prizes will be given to three other winners in each category. Winners will be notified personally or through a phone call from Petron Malaysia.

Students may download entry forms and the terms and conditions of participating in the competition from Petron's website: [www.petron.com.my](http://www.petron.com.my). Deadline for submission of entries is on August 31, 2014.

(ends)

**About Petron in Malaysia**

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*Issued by: Petron Malaysia Refining & Marketing Bhd's Corporate Affairs Dept.;*

*Contact Zaimi Harun at +603-2082 8710 or email [Zaimi.harun@petron.com.my](mailto:Zaimi.harun@petron.com.my); or*

*Suraya Haris Ong at +603-2082 8652 or 012-3680346 or email at [Suraya.haris@petron.com.my](mailto:Suraya.haris@petron.com.my)*