



## OCTOBER 3, 2014 MEDIA RELEASE FOR PUBLICATION & BROADCAST

## PETRON AWARDS TOP STUDENT ARTISTS OF VISION PETRON 2014 ART & PHOTOGRAPHY COMPETITION

**KUALA LUMPUR** – Petron Malaysia honored two student artists as the grand prize winners of Vision Petron 2014 National Student Art & Photography Competition during the awards ceremony today. Eighteen other students were also recognized.

Nik Mohd Shazmie Bin Nik Shairozi of the Universiti Teknologi MARA Perak campus emerged as the grand prize winner of the art category with his painting, "Happy Afternoon in Kuala Krai." He beat 137 other participants in the category. Meanwhile, Leong Shen Yung of The One Academy topped the photography category as grand prize winner with his entry, "The History Writer of the Future." His submission triumphed over 196 others. Both champions brought home cash prizes of RM 3,000, certificates, and plaques of recognition.

"Vision Petron aims to cultivate local art and culture. Through it, we hope to empower young artists to use their talent as a medium to uphold national identity, unity, and values that are uniquely Malaysian such as hard work, passion for excellence, and love for country," said Pn Faridah Ali, Petron Malaysia Head of Retail Business.

Petron also recognized the top four placers with cash prizes, certificates, and plaques of recognition. Teo Sin Yee and Moi Soon Weng placed second and third in the art category, while Toh Pei Li and Tan Yong Lin ranked in the photography category, respectively. Second placers received RM 2,000 while third placers received RM 1,000.

The 14 finalists of both categories were also awarded with consolation prizes worth RM500, certificates, and plaques of recognition.

This year, the general public, particularly students, were given the chance to nominate their favorite entries to receive the first-ever "People's Choice Vision Petron Award" for Painting & Photography. From September 9 to 30, votes were cast in the Gempaknya My Varsity Facebook Page. The awards went to painting "To The Finish Line" by Farah Hanim Bt Mohd Mohan Shah of University of Malaya and photography "Pledge To Be Freedom" by Chen Jun Xiang of SEGi College Subang Jaya.

A total of 335 entries from 24 leading universities and colleges—including University Malaya, International Islamic University Malaysia, Universiti Teknologi MARA, Malaysian Institute of Arts, Lim Kok Wing University of Creative Technology, KDU, Taylor's University, SEGi College, Tunku Abdul Rahman University College and Saito College—were submitted to Vision Petron.

Petron also bestowed two special mention awards: the "Campus with the Most Entries Award" to Saito College and the "Most Supportive Campus Award" to KDU College Penang.

Mr. Jimmy Lu, Operations Manager of Petron Malaysia, Dato Mahadzir Lokman, Chairman of National Visual Arts Gallery and renowned local native artist, En Mohd Yusof Ismail, who is best known as "Yusof Gajah," conferred the winners with their awards. Also present at the ceremony were Director General of National Visual Arts Gallery, En Haned Masjak and Petron Malaysia Head of Corporate Affairs, En Zaimi Harun, amongst other guests.

"We are very grateful for the support we received from varsities nationwide. As we continue to advocate art and culture through Vision Petron, we hope to keep working hand-in-hand with more varsities," said Pn Faridah. "Once again, congratulations to all Vision Petron 2014 winners!"

Masterpieces of winners and finalists will be on display at the National Arts Gallery until October 7.

The theme of this year's competition was "Journey to Fulfill My Promise," which challenges participants to depict their promise to their families, communities, environment, or the country as they journey towards achieving their goals in life. For the first time this year, Vision Petron "Journey to Fulfill My Promise" is incorporated in the biggest art Festival which is the 5<sup>th</sup> 1Malaysia Contemporary Art Tourism Festival (1MCAT), an initiative by the Ministry of Tourism and Culture Malaysia, conducted by the National Visual Arts Gallery that presents nationwide artworks by various practitioners in various media in celebration of the colorful dynamic of multiculturalism in Malaysia.

The competition was opened to all Malaysian students in local public and private universities and colleges, and aged from 18 to 28 years old. There were two categories: painting using oil or water-based media, and colored photography.

To broaden its reach, Petron embarked on a road show and organised creative workshops by a leading local artist at various varsities. One hundred students from local varsities also had an art jamming session; they painted a large graffiti wall at the National Arts Gallery building when the competition was launched in June.

For more information and artwork appreciation of Vision Petron, please log in to www. http://www.petron.com.my.

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