

JULY 18, 2014 MEDIA RELEASE FOR PUBLICATION

## PETRON BRINGS ROAD SAFETY PROGRAM TO JOHOR

**JOHOR BAHRU** - Petron Malaysia is again rolling out its Road Safety Program, this time in Johor, to prepare and ensure safer journeys for motorists and customers during the Hari Raya celebration. Petron service stations will conduct a four-day campaign that includes an exhibit showcasing safe driving and riding habits.

Petron said 30 dealers have already signed up for program which will run from July 17 to July 20. Participating dealers will distribute flyers at the toll plazas of Linkedua and North-South Highway (Southern) which promote simple road safety tips like "Seat belt, Saves lives" and "Helmet on, Headlights on." Dealers will also distribute mini hampers, consisting of dates, light snacks and "Treats" mineral water.

The four-day road safety campaign is also in partnership with Honda Malaysia which will give motorists passing by Petron Kulai from July 18 to July 20 a free vehicle check. The Road Safety Department will also participate in the event by setting up an exhibit featuring travelling tips. Lastly, the Langkawi International Spa will offer massages at the station's Drivers Rejuvenating Centre so tired motorists can relax before heading out.

"We expect thousands to ply the roads and highways this Hari Raya. We encourage motorists to observe basic road rules, which include wearing seatbelts, safety helmets, and adhering to speed limits," said En Lokman Hani- Petron Head of Safety, Security, Health and Environment.

"Through the Petron Road Safety Program, we aim to make our roads safer. We also invite motorists to come visit our Treats convenience stores which offer a refreshing variety of food and beverages. Taking breaks during long journeys has been proven to reduce fatigue and road accidents," En Lokman added.

Safety is among Petron's core advocacies. Its Road Safety Program is a long-running and countrywide campaign for motorists during holidays and festive seasons. This program also includes the "Safety Riding Course", which offers university and college students free practical lessons on basic driving, bike handling, and driving ethics. To date, more than 200 student motorcyclists have attended and completed the course.

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## About Petron in Malaysia

Petron in Malaysia is comprised of Petron Malaysia Refining & Marketing Bhd (formerly known as Esso Malaysia Berhad), a publicly listed company, and its wholly owned subsidiaries, Petron Fuel International Sdn Bhd (formerly known as ExxonMobil Malaysia Sdn Bhd) and Petron Oil (M) Sdn Bhd (formerly known as ExxonMobil Borneo Sdn Bhd). These companies are subsidiaries of Petron Corporation, the largest integrated oil refining and marketing company in the Philippines. The group operates an oil refinery in Port Dickson and a marketing business that includes a robust distribution network of seven terminals and over 550 retail fuel stations nationwide. We are a major industry player supplying quality petroleum products and services to fuel the Malaysian economy. Our extensive product line includes Petron Blaze RON97, Petron Blaze RON95, and Petron Diesel Max. Our convenience store, *Treats*, is a one-stop shop for travellers, offering amenities including shopping marts and fast food restaurants. For more information, please visit us at <a href="https://www.petron.com.my">www.petron.com.my</a>.

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