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MEDIA RELEASE
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PETRON TREATS LUCKY CUSTOMERS WITH A YEAR'S SUPPLY OF FREE FUEL

KUALA LUMPUR - Petron Malaysia gave a surprise treat to three lucky Petron Miles Privilege Card members—and 80 others—to enjoy a year of free fuel and prime shopping vouchers at Hello Kitty Town and Sunway Theme Parks, Pizza Hut, and MBO Cinema. This is all part of Petron's Best Treats promotion.

“We are delighted to Fuel Happy with Best Treats. In partnership with other leading companies and brands, we give loyal Petron customers a more rewarding experience every time they visit our stations. This exciting promotion is also our way of thanking our customers for their patronage,” said Pn Faridah Ali, Petron Head of Retail Business.

More than a year of free fuel, Petron rewarded the three grand prize winners to 1-Year of bountiful excitement at Hello Kitty Town, Sunway Lagoon, and Lost World Tambun, including 1-Year of movie screenings at MBO Cinema and 1-Year of Large Pizza from Pizza Huts.

Grand prize winner Mr. Mohd Hanif bin Abu Taub said: “I'm very pleased with Petron products and services. Previously, I used to fill up my car with another fuel brand. But after switching to Petron, my car's engine runs smoother and I get more mileage.”

Another grand prize winner, Mr. Abu Zarin Abu Bakar added: “I'm very delighted to have won this contest, thanks to Petron. I have been a customer for nearly seven years and I get more rewards with Petron points that are easy to collect and redeem various items.”

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Mr. Budi Kirana bin Abdul Bahari, the third grand prize winner, said: “I would like to thank Petron for this reward. I hope that Petron will continue to give more benefits to customers.”

Petron introduced the Best Treats promotion in November of last year. Customers got a chance to win free fuel and theme park shopping vouchers by spending a minimum of RM50 of any Petron fuel or Petron Treats Mart items in a single receipt. Customers were then given stickers to collect in the Best Treats Rewards booklet containing leading brands’ discounted vouchers from our esteemed partners. The promotion ran from November 16, 2015 to January 31, 2016.

Petron Malaysia now has more than two million active Petron Miles card members. Card members earn Miles points by fueling up with Petron’s world-class products, such as Blaze 97, Blaze 95, Blaze 100, or Diesel Max at more than 560 Petron stations nationwide. Each RM1 spent on fuels will be rewarded with 1Miles point. Miles points are as good as cash. They can be used to purchase products service stations as well as items from Treats convenience stores and reward catalogues.

For more information on Petron Malaysia’s promotions and campaigns, please visit www.petron.com.my and www.petronmiles.com.my.

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About Petron Malaysia

Petron Malaysia is a leading company in Malaysia’s downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 8 terminals strategically located across the country. Through 560 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95 and Diesel Max. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit petron.com.my.

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