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MEDIA RELEASE

PETRON'S "SUPERMARKET SWEEP" PROMO TO REWARD MORE FAMILIES MORE PRIZES

KUALA LUMPUR – Petron Malaysia's highly-anticipated Supermarket Sweep contest enters its second year with more prizes for more families. From just RM50,000.00 worth of grocery items in its initial run, Petron is nearly tripling the prizes to RM140,000.00. This year's contest will also be held at four locations namely Johor Bahru, Prai, Kuala Lumpur and Kota Kinabalu.

Close to 1 million Petron Miles card members joined in the Supermarket Sweep promotion during the promotion period from June 15 to August 14, 2016. All card members earned automatic entry for each RM50 spent on fuels at participating Petron service stations.

40 Petron Miles card members won in the draw and they can participate with up to four family members. They will be given 2 carts to run through the supermarket and take as many products off the shelves in a 5-minute period. 20 grand prize winners can take home as much as RM5,000.00 of goods and another 20 consolation prizes RM1,500 worth.

"The Supermarket Sweep represents Petron's dynamic reward programs for our Petron Miles card members which now number two million and counting. We were pleased with the tremendous response we received for this event and wanted more families to win. Through engaging programs like this, we are able to give back to Miles members and make their Petron experience more delightful," said Pn Faridah Ali, Head of Retail.

Petron Miles allows cardholders to earn points each time they fuel up and enjoy discounts and privileges from merchant partners. Petron Miles points is as good as cash and can be redeemed for fuel and mart items at any Petron stations.

"More importantly, this is our way of saying thank you to our loyal customers who continue to support us with their patronage," Pn Faridah added.

Recently, Petron won the Silver Award in the Fuels & Lubricants Category in the prestigious Putra Brands Awards.

For more information about the promotion, please log on to www.petronmiles.com.my and keep updated with Petron's latest news via Petron Malaysia Facebook and Petron_Malaysia Instagram.

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About Petron Malaysia

Petron Malaysia is a leading company in Malaysia's downstream oil market. Its 88,000 barrel-per-day Port Dickson Refinery produces a wide variety of world-class fuels which is distributed through 8 terminals strategically located across the country. Through more than 570 stations nationwide, it retails premium fuels namely Blaze 100 Euro 4M, Blaze 97 Euro 4M, Blaze 95 and Diesel Max, as well as a wide range of automotive lubricant products. Petron's premier LPG brand, Petron Gasul provides efficient energy for the Malaysian households. In the commercial market, Petron markets industrial products including Automotive Diesel Oil (ADO), Mogas, Kerosene and Jet A1 as well as industrial lubricant products. Petron is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses. Please visit petron.com.my.

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