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MEDIA RELEASE  
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## **PETRON TREATS LOYAL SMILES CUSTOMERS WITH 450 SAMSUNG SMART GADGETS**

**KUALA LUMPUR, July 22, 2013** – Petron Malaysia, part of Petron Corporation of the Philippines, rewarded loyal Smiles card members with the first draw of its Smiles Samsung Promotion. 130 lucky winners of Samsung gadgets were announced in the first draw that was held recently.

Petron Malaysia Retail Head, Pn Faridah Ali said, “As a company committed to deliver service innovation and convenience, we aim to give our customers a rewarding experience each time they visit a Petron station and fuel up with our Blaze RON 95 and 97 petrol, DieselMax, or visit our Treats convenience marts. This exciting promotion is just one of the many ways we say thank you to our customers for their loyalty and patronage.”

The Smiles Samsung Promotion started on May 15 and will go on until August 12, 2013. Customers stand a chance to win one of 150 Samsung Galaxy Cameras or 300 Samsung Galaxy Tablet 2’s when they fuel up at any Petron or ‘Esso’\* or ‘Mobil’\* service stations. The entry requirement is as simple as swiping the Smiles card for every purchase made. Every cumulative 40 Smiles points earned on the Smiles card is eligible for an automatic entry to enter the contest.

According to En Ahmad Yani B. Abas from Kuala Lumpur, one of the lucky winners of the first draw of the Smiles Samsung Promotion, “I am very happy and excited to win this contest. With this rewarding experience, I will definitely continue to fill up at Petron service stations.”

The Smiles Driver Rewards Card is a loyalty program that gives great value to drivers every time they fuel up at any Petron, Esso, or Mobil service stations. The membership of Smiles program is free.

Smiles members can also redeem their Smiles Points instantly for a wide variety of items at service stations, or exchange the Smiles Points for attractive household appliances, car accessories, lifestyle items and other products. The Smiles Loyalty Program rewards customers 1 Smiles point for every RM1 fuel purchase at any Petron, Esso, or Mobil service station.

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For more information on the Smiles Driver Rewards, call 1-300-880-323 during business hours or visit our website at [www.petroneom.com.my](http://www.petroneom.com.my).

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**About Petron in Malaysia**

Petron in Malaysia is comprised of Petron Malaysia Refining & Marketing Bhd (formerly known as Esso Malaysia Berhad), a publicly listed company, and its wholly-owned subsidiaries, Petron Fuel International Sdn Bhd (formerly known as ExxonMobil Malaysia Sdn Bhd) and Petron Oil (M) Sdn Bhd (formerly known as ExxonMobil Borneo Sdn Bhd). These companies are subsidiaries of Petron Corporation, the largest integrated oil refining and marketing company in the Philippines. The group operates an oil refinery in Port Dickson and a marketing business that includes a robust distribution network of 7 terminals and over 550 retail fuel stations nationwide. We are a major industry player supplying quality petroleum products and services to fuel the Malaysian economy. Our extensive product line includes Petron Blaze RON95, Petron Blaze RON97, and Petron Diesel Max. Our convenience store, Treats, is a one-stop shop for travellers, offering amenities including shopping marts and fast food restaurants. For more information, please visit us at [www.petroneom.com.my](http://www.petroneom.com.my).

*\*\*Esso' and 'Mobil' brands are proprietary to Exxon Mobil Corporation.*

Issued by Petron Malaysia Refining & Marketing Bhd's Corporate Affairs Dept. Contact:  
Zaimi Harun at +603-2082 8710 or +6012-393 7713 or email [Zaimi.harun@petroneom.com.my](mailto:Zaimi.harun@petroneom.com.my); or  
Suraya Haris Ong at +603-2082 8652 or +6012-368 0346 or email at [Suraya.haris@petroneom.com.my](mailto:Suraya.haris@petroneom.com.my)