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ALL PETRON SERVICE STATIONS ARE NOW “GO-TO-SAFETY” POINTS

IPOH - Major oil player Petron Malaysia achieved another milestone as it announced that all of its 560 stations are now “safety hubs” for customers and local communities. This comes after its recent partnership with the Perak State Police which transformed all 58 stations in the state as “Go-To-Safety-Points” (GTSP).

GTSP is an initiative led by the Royal Malaysia Police (RMP) under the umbrella program, United Against Crime. Petron Malaysia was the first oil company to support this in September 2013 with the launch of 100 service stations as “Go-To-Safety-Points.”

Recognised as Petron’s core advocacy on safety, the GTSP program allows Petron dealers to better serve customers and play an active role towards safer communities. Motorists can enjoy Petron products and services in a more secure environment.

Petron’s Head of Retail, Pn Faridah Ali said: “Petron service stations are an essential part of the community and it was only natural for us to be the first oil industry partner of the RMP when this program was launched.”

“Just more than a year after we started this program, we are seeing benefits across the board. Under GTSP, we are able to work closely with the Royal Malaysia Police and put in place safety systems and procedures at our stations. Our stations are secured and well-lit, especially at night so motorists feel safe to refuel. People who are in need of police assistance or emergency services can also seek help at our stations,” Pn Faridah Ali added.

Under the GTSP, dealers and station personnel are trained on how to assist the public and contact the police and other services in case of emergencies. Petron’s “Treats” convenience stores also have “de-stress corners” for the public to seek comfort and assistance.

The Company added that GTSP has added more value to customers since it has also increased their safety and security awareness.

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“We go the extra mile for our customers and communities beyond our premium fuels and personalized services,” Pn Faridah Ali concluded.

For more information on “Go-To Safety Points at Petron Stations,” please visit www.petron.com.my/gotosafetypoints.php.

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