



APRIL 9, 2013

**MEDIA RELEASE  
FOR IMMEDIATE RELEASE**

**PETRON REWARDS SMILES CONTEST WINNERS A TRIP TO LONDON ONBOARD MAS A380**

**KUALA LUMPUR, April 9, 2013** – Petron Malaysia held a send-off ceremony at the Kuala Lumpur International Airport (KLIA) today to reward 10 lucky contest winners of the “Holiday Package worth RM650, 000 To Be Won” promotion, a round-trip all-expense paid holiday package to London via Malaysia Airline’s latest flagship aircraft A380.

Speaking at the ceremony, Retail Business Head, Pn. Faridah Ali said, “The Holiday Package contest was part of Petron’s Smiles Driver Reward program wherein we reward our loyal customers and Smiles members for their continuous support and patronage. As a company that always puts our customers first, we are pleased to give these prizes. Rest assured that we will continue to introduce more exciting incentives since we want to continue rewarding our loyal customers.”

Mr. Chong Kah Pau, one of the winners from Johor expressed his joy at the surprise win, “I was thrilled to learn that I’ve won an all-expense-paid trip to London. The news came to me as a surprise and I am glad and thankful that I signed up to be a Smiles member because this whole experience is simply rewarding and surprising.”

Mr. Chong, along with the 9 other Grand Prize winners won a pair of tickets to London, and a 4-night hotel accommodation, including a 2-day London tour, and a RM5, 000 allowance.

The contest also saw 15 Smiles winners win the Second Prize; a holiday package to Manila, which includes a pair of tickets, 3-night hotel accommodation, and a 2-day Manila City sightseeing tour.

Another 200 Smiles members won Consolation Prizes - a holiday package to Universal Studios Singapore that includes a 2-night hotel accommodation and a pair of Universal Studio Singapore Day Pass entrance ticket for two.

**(continued)**

The “Holiday Package worth RM650, 000 To Be Won” Contest aims to offer Petron customers a more rewarding experience when fuelling up at its more than 550 stations nationwide. Smiles members who spent a minimum amount of RM40.00 on their Smiles card at any ‘Petron’, ‘Esso’, and ‘Mobil’ service stations between September 19, 2012 and December 18, 2012 were automatically entitled to one entry submission.

The Smiles Driver Rewards Card is a loyalty program that gives great value to drivers every time they fuel up at any Petron, Esso, and Mobil service stations. The membership of Smiles program is free. Smiles members can also redeem their Smiles Points instantly for a wide variety of items at the service stations, or exchange the Smiles Points for attractive household appliances, car accessories, lifestyle items and many more products. The Smiles Loyalty Program rewards customers 1 Smiles point for every RM1 fuel purchase at any Petron, Esso, or Mobil service stations.

For more information on the Smiles Driver Rewards, call 1-300-880-323 during business hours or visit [www.petron.com.my](http://www.petron.com.my).

(end)

#### **About Petron in Malaysia**

**Petron in Malaysia is comprised of Petron Malaysia Refining & Marketing Bhd (formerly known as Esso Malaysia Berhad), a publicly listed company, and its wholly owned subsidiaries, Petron Fuel International Sdn Bhd (formerly known as ExxonMobil Malaysia Sdn Bhd) and Petron Oil (M) Sdn Bhd (formerly known as ExxonMobil Borneo Sdn Bhd). These companies are subsidiaries of Petron Corporation, the largest integrated oil refining and marketing company in the Philippines. The group operates an oil refinery in Port Dickson and a marketing business that includes a robust distribution network of seven terminals and over 550 retail fuel stations nationwide. We are a major industry player supplying quality petroleum products and services to fuel the Malaysian economy. Our extensive product line includes Petron Blaze RON97, Petron Blaze RON95, and Petron Diesel Max. Our convenience store, *Treats*, is a one-stop shop for travellers, offering amenities including shopping marts and fast food restaurants. For more information, please visit us at [www.petron.com.my](http://www.petron.com.my).**

*Media contact: Petron Malaysia Refining & Marketing Bhd’s Corporate Affairs Dept.; Zaimi Harun at +603-2082 8710 or email [Zaimi.harun@petron.com.my](mailto:Zaimi.harun@petron.com.my); or Suraya Haris Ong at +603-2082 8652 or email at [Suraya.haris@petron.com.my](mailto:Suraya.haris@petron.com.my)*